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The leading strategic event for the energy industry

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About International Energy Week

Convened by the Energy Institute’s sector experts, International Energy Week is the global conference focused on transitioning out of the geopolitical and environmental crises facing energy. Building on the renowned legacy of IP Week, the 2024 conference will bring together senior figures from across the energy industry, investors, government, academia, and NGOs at a critical time. Over three days of high-profile keynotes, panel discussions, and networking, the week attracts more than 1,000 delegates from around the globe and culminates in the prestigious International Energy Week Dinner.

This conference is the essential annual fixture for those leading on corporate strategy, business development, and technological innovation, those wanting to retain a competitive edge, and anyone seeking insight into the great challenges facing humanity.

Highlights of International Energy Week 2024

- Breakfast briefing and fireside chats
- Technical breakout sessions
- Powering Net Zero round table
- Industry awards
- POWERful Women networking session
- Pride networking reception

Energy Institute’s International Energy Week is a leading annual forum for the global energy industry, attracting over 1,500 key influencers and senior decision-makers from around the world.

DELEGATES DEMOGRAPHY BY GEOGRAPHIC LOCATION
(Average over the years)

- Middle East - 14%
- Europe - 36%
- North America & Canada - 11%
- Africa - 21%
- CIS - 12%
- South America - 3%
- Asia - 4%

For sponsorship and exhibitor packages, please contact the sponsorship team:

sponsorship@energyinst.org

www.ieweek.co.uk

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### HEADLINER PARTNER (£60,000 + VAT)

- **Keynote Presentation:** Opportunity for the CEO to impart industry insights, subject to IE Week Board approval.
- **IE Awards Recognition:** Distinctive brand acknowledgment during the IE Awards.
- **Bespoke Branding Area:** Exclusive branding privileges at the sponsors' lounge or similar tailored options.
- **Panel Discussion Leadership:** CEO can chair or join a selected panel discussion, offering industry expertise.
- **IE Week Dinner Access:** Two VIP passes to this exclusive gathering.
- **Event Access:** Seven complimentary passes for the International Event.
- **Digital Visibility:** Extended brand visibility on the IE Week website after the event.
- **Delegate Participation:** Five in-person passes for comprehensive networking.
- **Virtual Event Access:** Five virtual delegate passes.
- **Multimedia Showcase:** Non-commercial video showcased during the conference and awards.
- **El Newsletter Spotlighted:** Three slots in the monthly e-newsletter, extending outreach.
- **Multi-channel Promotion:** Brand visibility across various marketing platforms.
- **Exhibition Opportunity:** Premium space to set up a physical exhibition stand.
- **El Online Magazine Feature:** Three ad placements in the digital magazine.
- **Post-Event Resources:** Access to recorded speaker sessions for business promotional use.

### STRATEGIC PARTNER (£40,000 + VAT)

- **Panel Discussion Leadership:** Opportunity for a senior director to chair or participate in a panel discussion.
- **IE Awards Recognition:** One VIP pass to the distinguished dinner event.
- **Event Access:** Five complimentary passes for the International Event.
- **Digital Visibility:** Persistent brand presence on the IE Week website after the event.
- **Delegate Participation:** Three in-person delegate passes.
- **Multimedia Showcase:** Non-commercial video playback during conference breaks.
- **Multi-channel Promotion:** Brand visibility across comprehensive marketing platforms.
- **Exhibition Opportunity:** Reserved area for a physical exhibition stand.
- **El Online Magazine Feature:** Two ad placements in the digital edition.
- **Post-Event Resources:** Availability of speaker presentation recordings for business use.

### GOLD SPONSOR (£25,000 + VAT)

- **Panel Discussion Leadership:** Two physical delegate passes.
- **IE Awards Recognition:** Two physical delegate passes.
- **Event Access:** Continuous brand visibility on the IE Week website.
- **Digital Visibility:** Non-commercial video feature during the conference and awards.
- **Delegate Participation:** Three virtual delegate passes.
- **Multimedia Showcase:** A dedicated slot in the monthly e-newsletter.
- **Multi-channel Promotion:** Brand visibility integrated across marketing avenues.
- **Exhibition Opportunity:** Provision to set up a physical exhibition stand.
- **El Online Magazine Feature:** Two weekly ad placements in the online edition.
- **Post-Event Resources:** Video recordings of presentations available for business promotional purposes.

### TAILORED PACKAGES

- **Sponsorship of lunch breaks and refreshment breaks on selected days of the conference**
- **Branded sponsored materials such as bags, notepads, pens, etc.**
- **Exclusive sponsorship of the VIP dinner drinks reception**
- **Exclusive sponsorship of delegate registration**
- **Exclusive sponsorship of the reception zone including lanyards**
- **International Energy dinner sponsorship**
- **Exclusive sponsor of International Energy Award**

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Celebrating Excellence in Energy

For 24 years the EI Awards, now known as the International Energy Awards, celebrates the most outstanding people, products and initiatives from across the global energy sector. The awards attract entries from businesses which make the industry safer, cleaner and more sustainable, and that champion new initiatives in energy to make a real difference to society. The Awards are recognised as the energy industry’s most important competition. Showcasing the most ground-breaking work in the energy sector.

It provides a platform for the industry to celebrate those businesses and individuals who innovate, communicate and drive up the standards of professionalism within the sector. Aligning your company and brand with this prestigious competition will allow you to share your core values with the industry and gain recognition for your excellence and leadership.

The International Energy Awards are free to enter and will be presented as the centrepiece of the prestigious International Energy Week Dinner on 29 February 2024 London. For more information please contact sponsorship@energyinst.org

As a leader who has contributed to combating climate change and improving access to energy, Damilola is a tireless campaigner for change.

EI President Juliet Davenport OBE HonFEI on Damilola Ogunbiyi HonFEI Recipient of The 2023 EI President’s Award

The work the Energy Institute (EI) does in driving forward new thinking on the transition is absolutely critical.

Professor Charles Hendry CBE HonFEI, former UK Energy Minister